



Lettering: Tips for Creation

Eva Minguet



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Lettering: Tips for Creation Eva Minguet

This lavishly illustrated volume showcases lettering and typographic work from some of the world's most exciting, innovative and talented designers. As well as featuring full-page examples of their best work, Lettering: Tips for Creation is divided into two parts; in the first half each artist has selected examples of their work and discussed their influences and early career, while in the second half each of them provides a new piece of work, talking us through the creative and production process, step by step, from the initial idea and sketch, explaining how the dimensions were worked out and the letters combined to ultimately form a harmonious message.



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